



The GreenTrees Story

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Two Decades of Driving Value for Landowners and the Landscape

July 2022



About Us

America's Largest Reforestation Effort



The Early Years

Environmental Resource Trust (ERT), a spin off of Environmental Defense Fund, is founded as first private carbon registry (eventually Winrock International acquires ERT and rebrands it as American Carbon Registry).

We convened a Carbon Reforestation Summit in Mississippi with Utilities, Traders, Landowners, and NGOs.

1996

2002

1997

2003

Kellogg Graduate School of Management sponsors Senior-Level Book on Global Climate Change. **Chandler co** -authored a chapter with **Maggie Bryant, Chairperson of National Fish and Wildlife Foundation** as well as Environmental Resource Trust. Other authors include Dirk Forrister (Chairman of White House Task Force on Climate Change), Undersecretary Sec. Tim Wirth, BP Chairman John Brown

DOE forms Utilitree Carbon Company with 40 utilities doing carbon reforestation pilots in MS Delta. Subsequently, PowerTree Carbon Company follows.

USDA makes carbon sequestration a purpose to which landowners own the right to the carbon.

On St. Patrick's Day, we formed our company to create a public private partnership between landowners, government, and companies for carbon reforestation.

On Earth Day, Agriculture Secretary Visits MS Delta to talk Hardwood Reforestation and Carbon



Our Brands



A Leader in Conservation Capitalism.



INVESTMENT MANAGEMENT LLC



GROWING WITH THE LAND



THE TECHNOLOGY OF NATURE



ONE ACRE AT A TIME



VALUING OUR NATURAL CAPITAL



Our Purpose

**PLANT
A TREE.
PLANT
HOPE.**

Addressing Climate Change
By Creating a Revolution in
Reforestation.



By the Numbers



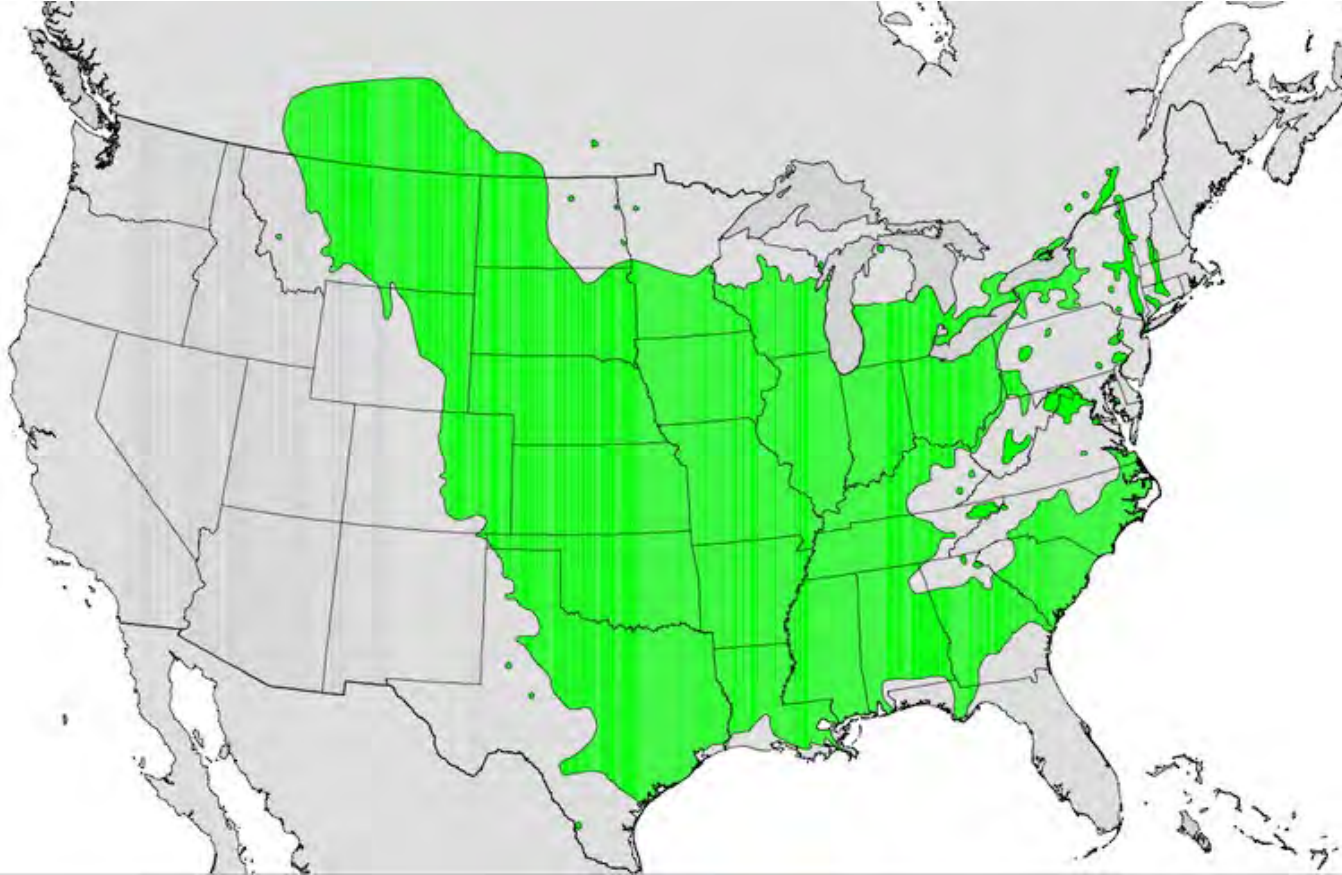
**Over 600
Landowners**



**133,000+
ACRES
REFORESTED**



Where Cottonwoods Grow



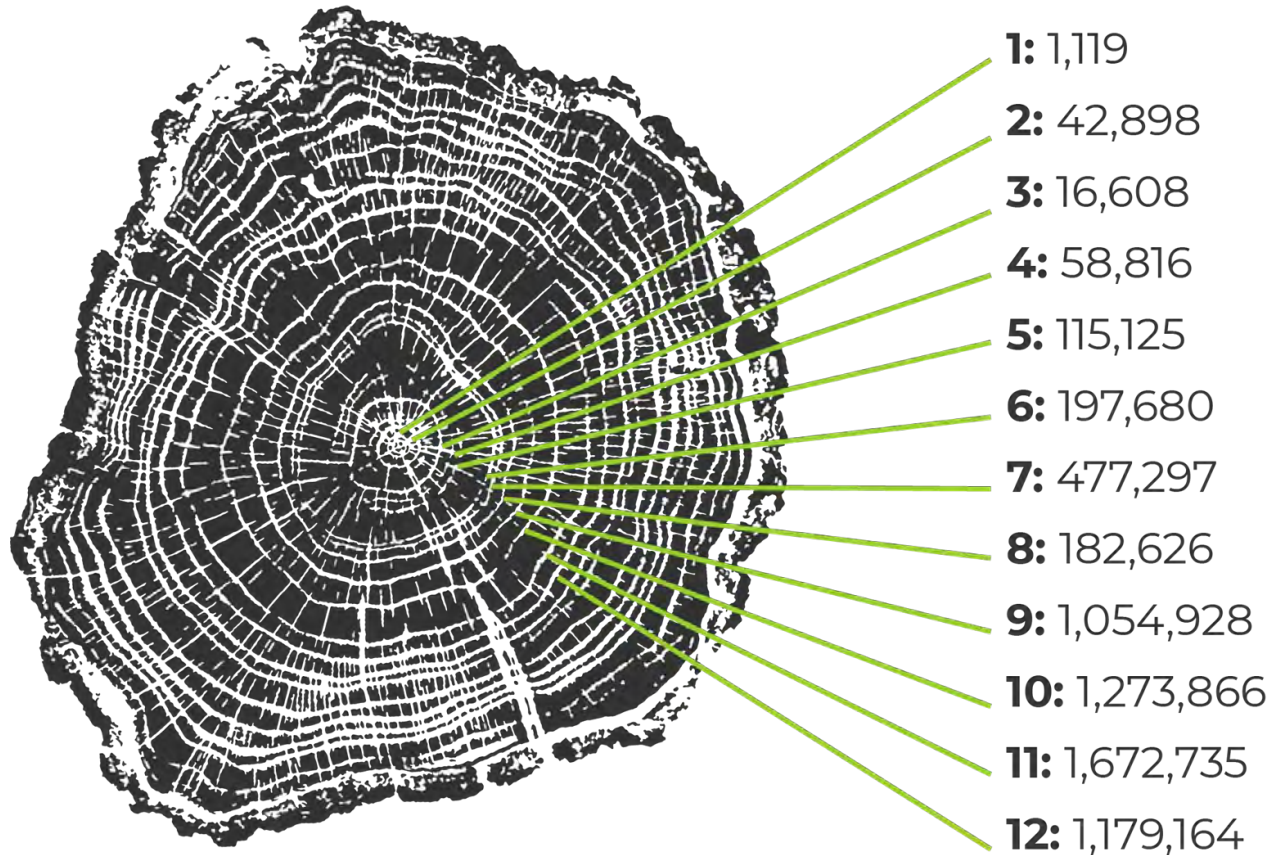


GreenTrees Position in US Voluntary Forestry Market

Voluntary Registry Offsets Database All Voluntary Projects In The US		14,407,493	Market Share
Project ID	Project Name	Total Credits Issued	
ACR114	GreenTrees ACRE (Advanced Carbon Restored Ecosystem)	6,270,750	44%
ACR212	UPM Blandin Native American Hardwoods	1,710,013	12%
VCS872	Afognak Forest Carbon Project	970,478	7%
ACR389	Winston Creek Forest Carbon Project	866,900	6%
ACR398	Bluesource - Doe Mountain IFM	463,283	3%
ACR272	Bear Creek Watershed Forest Carbon Project	411,399	3%
ACR499	Bluesource - Kootznoowoo IFM Project	324,025	2%
ACR441	TNC - Chestnut Mountain Improved Forest Management Project	298,370	2%



Growth of GreenTrees





Some of the Buyers of GreenTrees

GreenTrees Carbon Credit Purchasers





The Mechanics. How Carbon Works



Registries, Standards, and Methodologies

Two Markets

- Voluntary
- Compliance

Three Main Voluntary Registries

- American Carbon Registry (ACR)
- Climate Action Reserve (CAR)
- Verra

Framework of Standards

- Permanence
- Baseline
- Additionality
- Leakage

Forestry Types

- Afforestation/Reforestation
- Improved Forest Management
- Avoided Conversion

Agriculture Methodologies Under Development



Components of Carbon

Carbon is measured in the following for forestry

- Live above ground
- Live below ground
- Soil (A/R) only
- Deadwood
- Long -term wood product carbon

Carbon is Sold in Vintage Years



Growth and Scale

All biological systems go through an S Curve of Growth

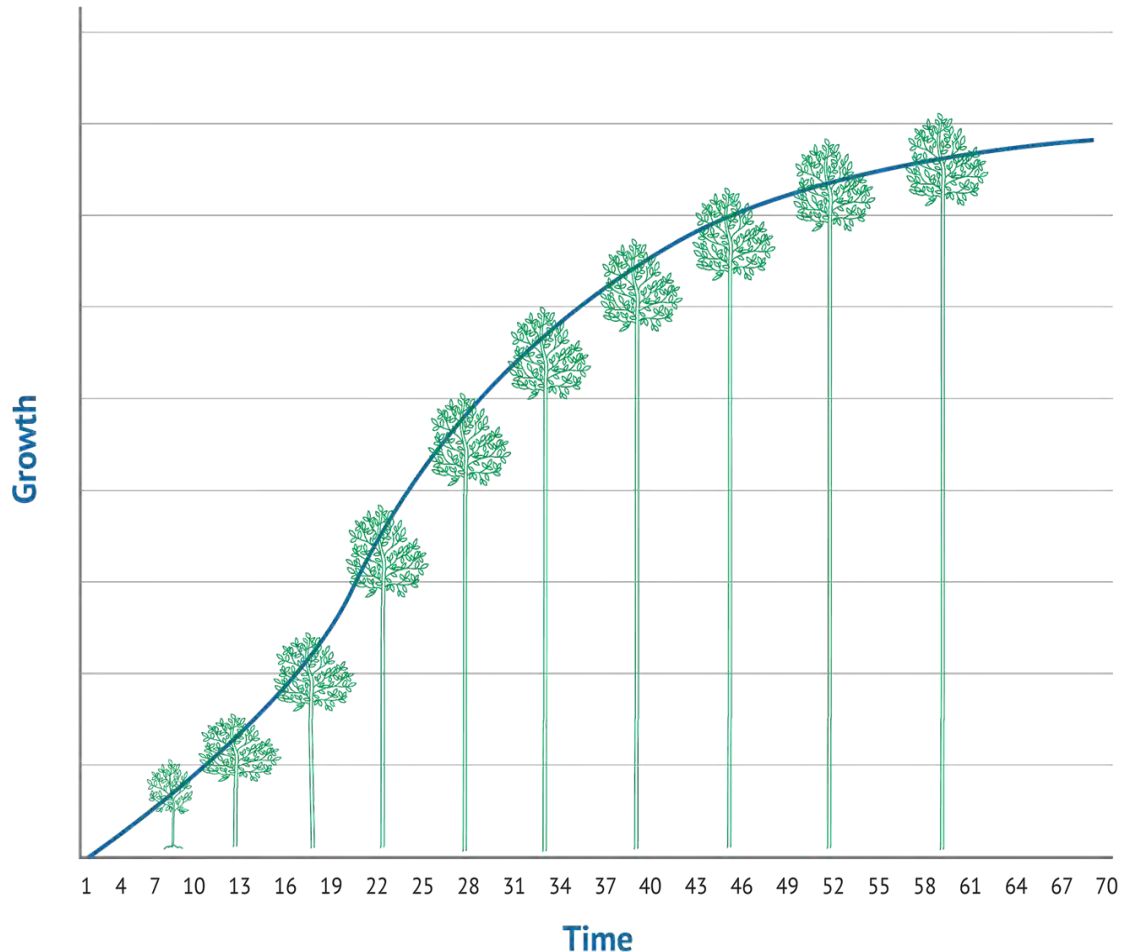
Reforestation is no different.

Unlike other forestry types, with reforestation, you first have to create the forest before you can create the carbon

Our Carbon Pool sees growth in two ways:

1. tree growth over time
2. more landowners/land.

Lands are fractal and scale happens one landowner at a time.





PROGRAM. Process. Approach. Planting.



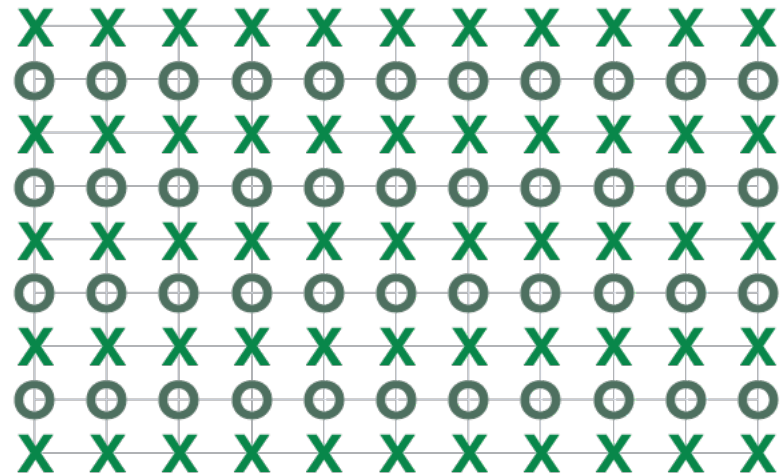
The Verification Process





Our Preferred Planting Design

- 302 pioneering species interplanted with 302 mixed hardwoods on each acre
- Utilizing pioneering species and hardwood interplanting, GreenTrees generates:
 - Carbon
 - Biomass
 - Conservation
- Creating multiple income events for the landowner





Four Months Later





Year 1





Year 2





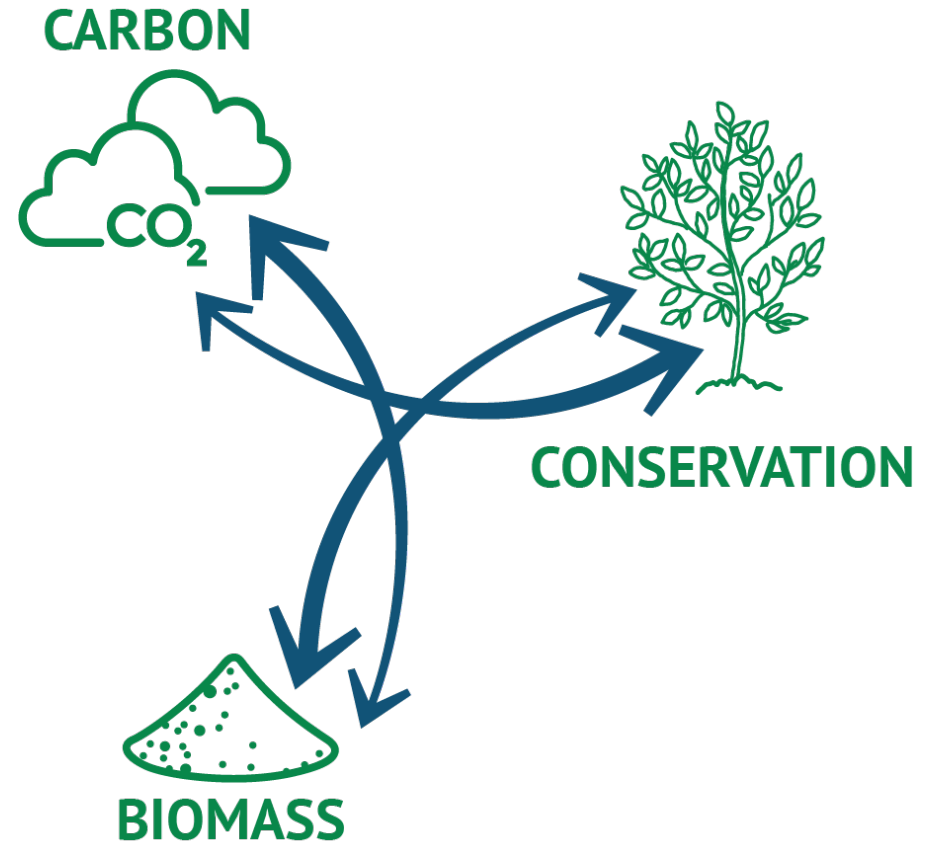
By Year 3





Optimizing Multiple Assets

- Typical forest carbon deals have fallen back on how does one maximize carbon.
- GreenTrees take a different approach by optimizing carbon revenues with timber income and still deliver conservation.





Landowner Contract Options

The GreenTrees program is competitive as well as easier on many landowners than agriculture!

Landowners have options when it comes to their payment structure. We want you to pick the options that best suit you and build the future you envision!

We pay for all the landowner's reforestation costs!

Year 1 - 15

Fixed Annual Payments

\$20 Per Acre: Years 1 - 5
\$30 Per Acre: Years 6 - 10
\$40 Per Acre: Years 11 - 15

..... OR

50% Carbon Income

(Payment of 50% carbon credit value from year 1 to 15.)

Year 16 - 40

Timber Income

(No Carbon Income)

..... OR

50% Carbon Income

(No hardwood thinning except trainer trees)



Here are to Our Landowners



Here are to our landowners – The ones who care enough to plant trees under whose shade they may never sit. The ones that plant hope, purify the air, clean the water – and create life.

- Chandler Van Voorhis



It is time to think of trees, grasses, and
soil as a technology – nature's technology.

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